



BreastScreen
Aotearoa

Editable templates

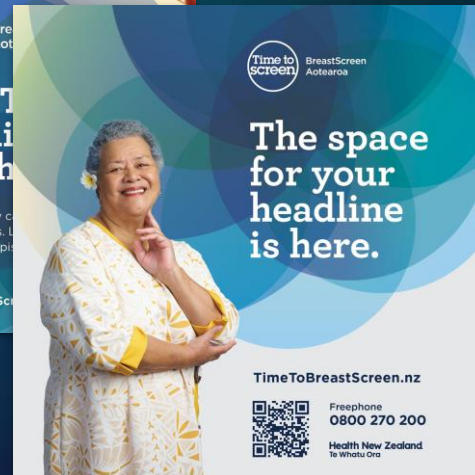
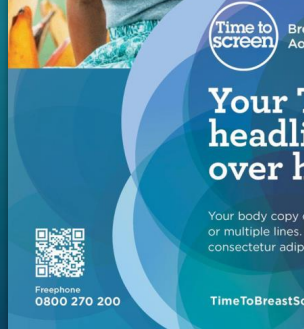
Posters, social tiles, pull-up banners

October 2025, HE2958

Available from health.govt.nz



WAWATA
CREATIVE



About this toolkit

BreastScreen Aotearoa Regional Editable Templates

Purpose

This toolkit supports the promotion of the free BreastScreen Aotearoa screening programme.

What you can do

Download and review the toolkit which includes editable materials to apply your own messages and images. Each page has links to download creative assets in digital and print files where applicable.

Note: Template files won't display well in your browser. You will need to download them and also remember to download the brand fonts too.

Share the message

Use the content and assets across your own events, platforms and channels – such as social media, websites, and newsletters. Help spread the word about the importance of regular breast screening.

Print and use locally

You're welcome to print the materials for local use and distribution.

Focus on these audiences

Eligible women and general public across Aotearoa
Pacific people and communities.

Need help or have questions? Please contact the National Screening Unit:

- to approve any new material using the campaign elements
- if you require a new element to be designed
- if you require any high-resolution artwork.

BreastScreen Aotearoa Team
BreastScreen Aotearoa Screening Programme

Email:
breastscreen.aotearoa@tewhatuora.govt.nz

These print and digital assets have also been used for advertising purposes.

BreastScreen Aotearoa asset toolkits

The full range of BreastScreen Aotearoa campaign and brand assets are found across a range of toolkits.

Use this page to link to other BSA toolkits in the library.

Toolkit name	Toolkit contents
<u>BSA campaign toolkits</u>	
<ul style="list-style-type: none">• <u>BSA Pacific Vaine Toa Campaign HE2952</u>	Pacific Vaine Toa campaign - paid media creative assets and BSA branded promotional event collateral
<ul style="list-style-type: none">• <u>BSA Māori Attention Campaign HE2957</u>	Māori Attention campaign paid media creative assets
<ul style="list-style-type: none">• <u>BSA National Age Extension Campaign HE2951</u>	Age Extension campaign posters, social and video assets
<ul style="list-style-type: none">• <u>BSA Te Puna Campaign HE2950</u>	Te Puna (booking online) campaign posters, social and video assets
<u>BSA brand assets toolkit</u>	Updated brand elements and branded assets
<ul style="list-style-type: none">• <u>BSA brand toolkit 2025 HE2954</u>	2025 design updates to BSA logo lockups and flower
<ul style="list-style-type: none">• <u>BSA editable templates HE2958</u>	A range of editable posters, special tiles and pull-up banners
<ul style="list-style-type: none">• <u>BSA explainer videos HE2955</u>	Instructional videos on the breast screening process
<ul style="list-style-type: none">• <u>BSA email / letter headers & footers HE2956</u>	Banners for emails, letters, and newsletters
<ul style="list-style-type: none">• <u>BSA Manaakitanga Charter posters HE10138 & HE10139</u>	2 options for displaying BSA's new Charter of Care

BSA Branded - Poster templates

BSA poster template

Option 1 - BSA branded

Poster template includes a footer containing the BSA circle graphic, TTS, HNZ logos and space for simple headline and subheadline.

Image can be popped in behind footer.

Specs:

- A3 size - 297mm x 420mm
- Indesign files include 3mm bleed

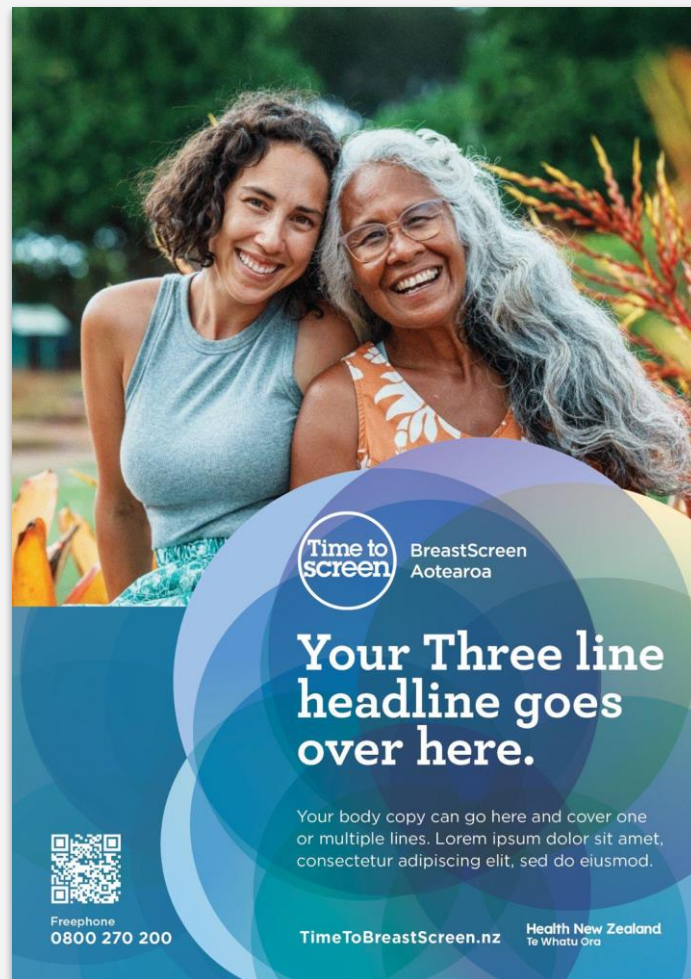
Download files here:

[Indesign Poster template](#)

[Microsoft Word Poster template](#)

Download fonts here:

[Fonts](#)



BSA poster template

Option 2 - BSA branded

Poster template has a footer with the TTS, HNZ logos, QR code, URL and freephone number. BSA circle graphic is in the background with space for headline and body copy.

Image is placed above footer.

Specs:

- A3 size - 297mm x 420mm
- Indesign files include 3mm bleed

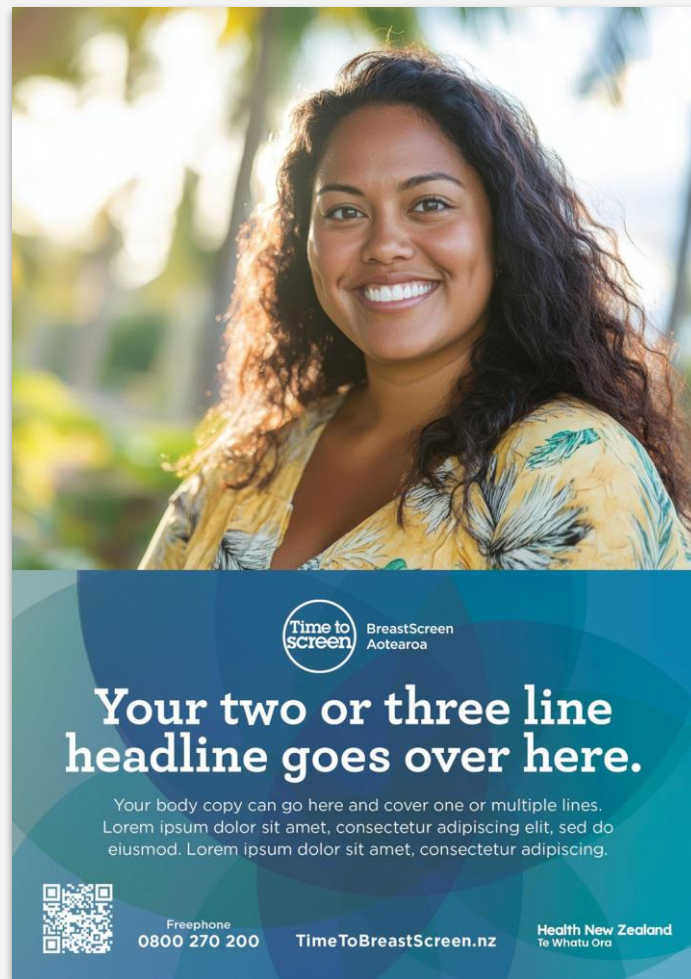
Download files here:

[Indesign Poster template](#)

[Microsoft Word Poster template](#)

Download fonts here:

[Fonts](#)



BSA poster template

Option 3 - BSA branded

Poster template includes the hero which is a clear cut image. The hero image is placed over the top of the BSA circle graphic.

TTS, HNZ logos url, freephone number are included in the footer with space for headline and body copy.

Specs:

- A3 size - 297mm x 420mm
- Indesign files include 3mm bleed

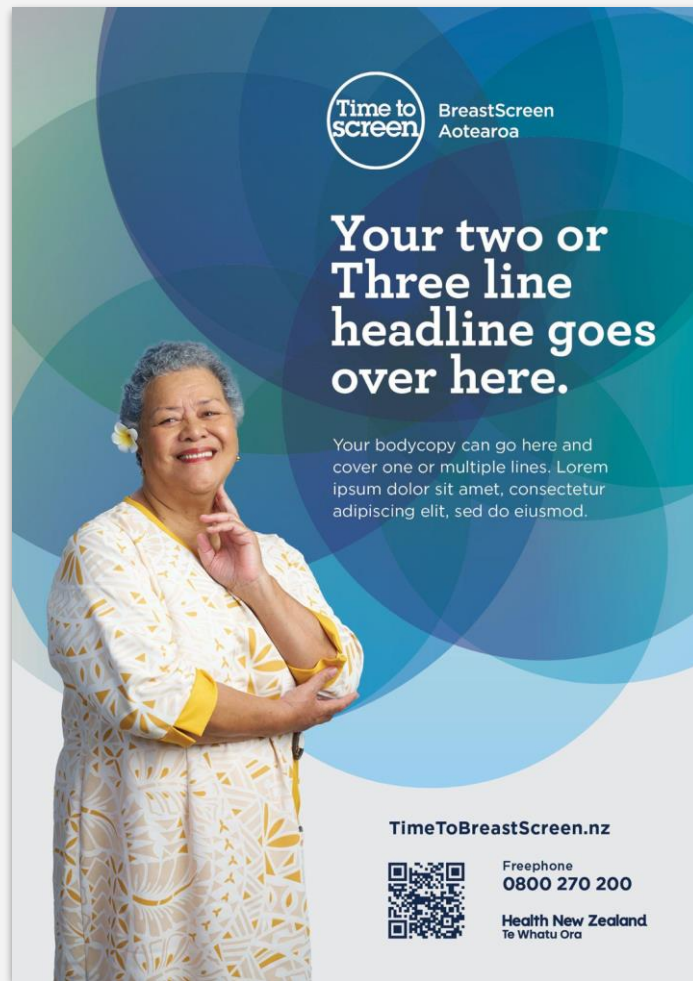
Download files here:

[Indesign Poster template](#)

[Microsoft Word Poster template](#)

Download fonts here:

[Fonts](#)



BSA poster template

Option 4 - Pacific Vaine Toa

Poster template has a footer with the TTS, HNZ logos, QR code, URL and freephone number. BSA circle graphic is in the background with Pacific Vaine Toa graphics. Space for headline and body copy also included.

Image is placed above footer.

Specs:

- A3 size - 297mm x 420mm
- Indesign files include 3mm bleed

Download files here:

[Indesign Poster template](#)

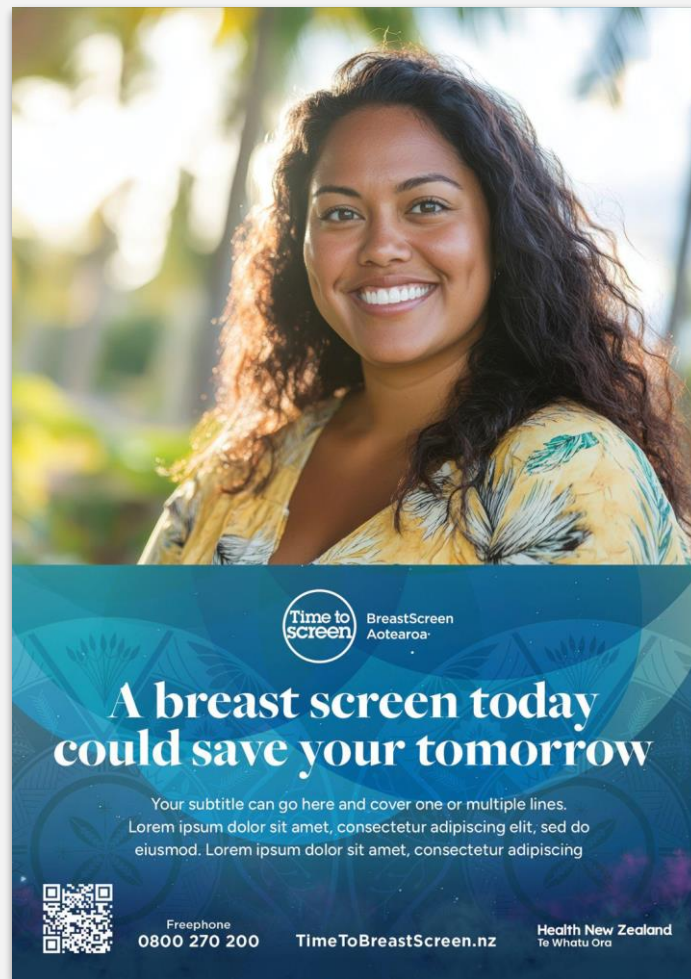
[Microsoft Word Poster template](#)

Download fonts here:

[Fonts](#)

Freight Font (Vaine Toa campaign font) available for download via Adobe Fonts

<https://fonts.adobe.com/fonts/freight>



BSA poster template

Option 5 - BSA branded

Poster template has a footer with the HNZ logos, QR code, URL and freephone number. BSA circle graphic is in the background with Māori campaign graphics. Headline and footer copy is editable and hero image can also be changed.

Specs:

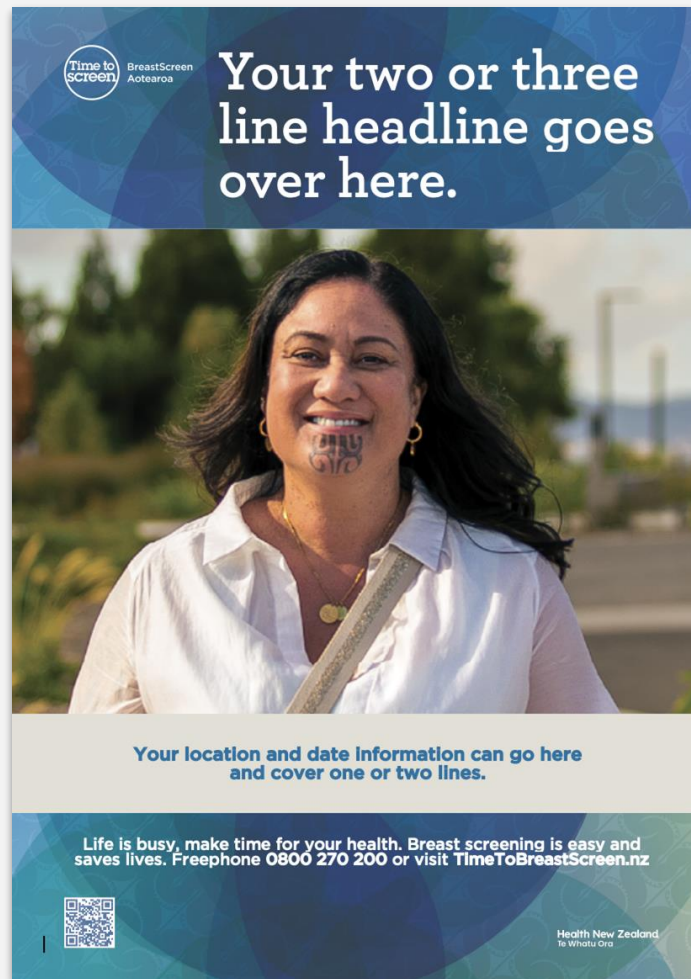
- A4 size - 210mm x 297mm
- Microsoft Word .docx format

Download files here:

[Microsoft Word Poster template](#)

Download fonts here:

[Fonts](#)



BSA poster template

Option 6 - BSA branded

Poster template has a footer with the HNZ logos, QR code, URL and freephone number. BSA circle graphic is in the background with Māori campaign graphics. Headline and footer copy is editable and hero image can also be changed.

Specs:

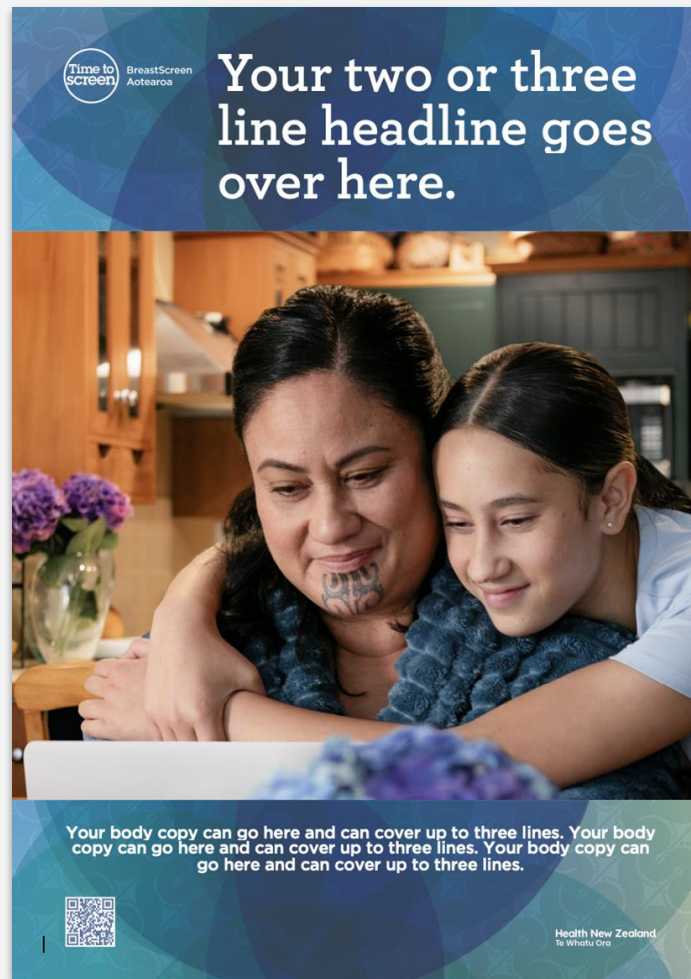
- A4 size - 210mm x 297mm
- Microsoft Word .docx format

Download files here:

[Microsoft Te Puna Word Poster template](#)

Download fonts here:

[Fonts](#)



BSA Branded - Social tile templates

BSA social tile template

Option 1 - BSA branded

Social tile template includes a footer containing the BSA circle graphic, TTS, HNZ logos and editable headline text.

Hero Image is placed at the top and can be replaced with one from your own library.

Specs: 1080 x 1080 pixels

Download files here:

[Indesign Social tile template](#) (all 4 Indesign tile designs)

[MS Word Social tile template](#)

Download fonts here:

[Fonts](#)



BSA social tile template

Option 2 - BSA branded

Social template has a footer banner with the BSA circle graphic in the background. TTS logo is large and has prominent placement at top of banner.

HNZ logos, URL and 0800 number are at the bottom with editable headline text.

Hero Image is placed at the top and can be replaced with one from your own library.

Specs: 1080 x 1080 pixels

Download files here:

[Indesign Social tile template](#) (all 4 Indesign tile designs)

[MS Word Social tile template](#)

Download fonts here:

[Fonts](#)



BSA social tile template

Option 3 - BSA branded

Social tile template includes hero image which is a clear cut image. The hero image is replaceable and placed over the top of the BSA circle graphic.

TTS, HNZ logos url, freephone number are included in the footer with editable headline text above.

Specs: 1080 x 1080 pixels

Download files here:

[Indesign Social tile template](#) (all 4 Indesign tile designs)

[MS Word Social tile template](#)

Download fonts here:

[Fonts](#)



BSA social tile template

Option 4 - Pacific graphic

Social template has a footer banner with the BSA circle graphic and Pacific Vaine Toa graphics in the background. TTS logo is large and has prominent placement at top of banner.

HNZ logos, URL and 0800 number are at the bottom with space for headline. Image is placed in behind footer.

Specs: 1080 x 1080 pixels

Download files here:

[Indesign Social tile template](#) (all 4 Indesign tile designs)

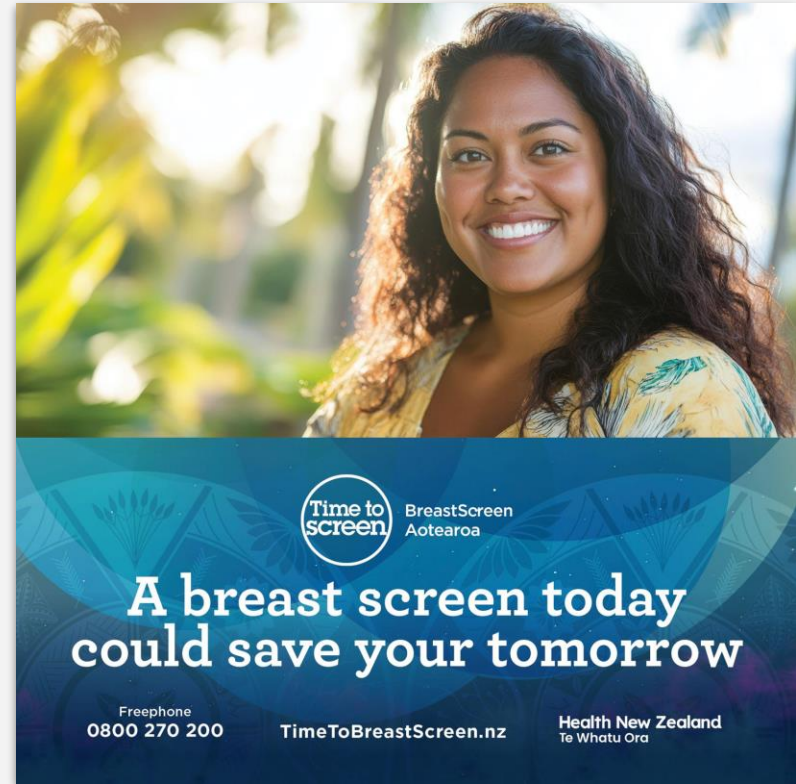
[MS Word Social tile template](#)

Download fonts here:

[Fonts](#)

Freight Font (Vaine Toa campaign font) available for download via Adobe Fonts

<https://fonts.adobe.com/fonts/freight>



BSA social tile template

Option 5 - Māori graphic

Social template features a footer banner with TTS logo and HNZ logo. BSA circle and Māori campaign graphics are in the background. Also includes editable headline. Hero image can also be changed.

Specs:

- 1080 x 1080 pixels
- Microsoft word .docx format

Download files here:

[Microsoft Word Social tile template](#)

Download fonts here:

[Fonts](#)



BSA social tile template

Option 6 - Māori graphic

Social template features a footer banner with TTS logo and HNZ logo. BSA circle and Māori campaign graphics are in the background. Also includes editable headline. Hero image can also be changed.

Specs:

- 1080 x 1080 pixels
- Microsoft word .docx format

Download files here:

[Microsoft Word Social tile template](#)

Download fonts here:

[Fonts](#)



BSA event tile template

Option 7 - Māori graphic

Event tile template features a header banner with editable headline text. Footer banner includes TTS logo, HNZ logo, Te Whare Hauora logo and editable sub heading and body copy text. BSA circle and Māori campaign graphics are in the background. Hero image can also be changed.

Specs:

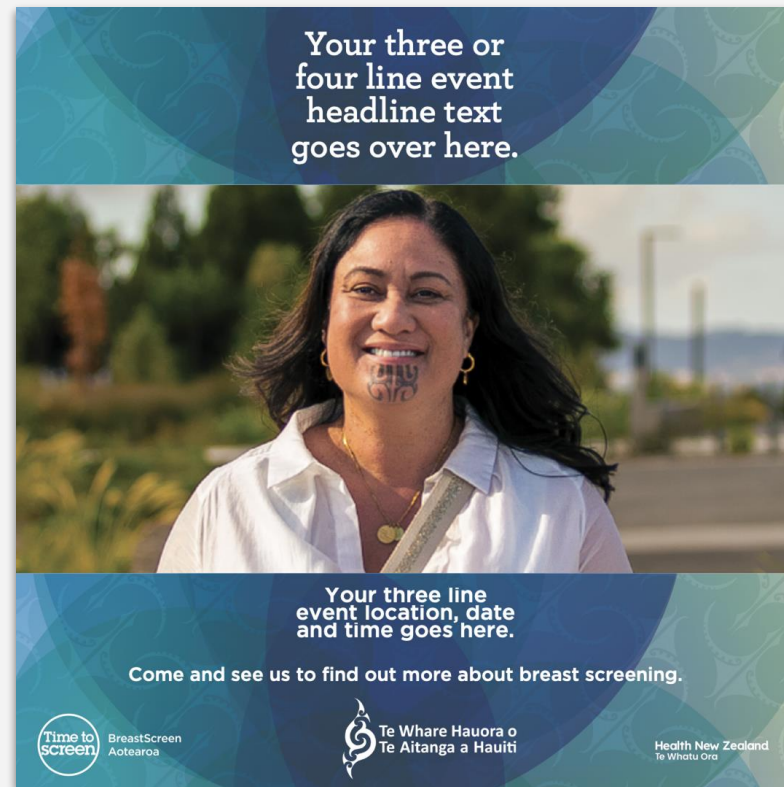
- 1080 x 1080 pixels
- Microsoft word .docx format

Download files here:

[Microsoft Word Event tile template](#)

Download fonts here:

[Fonts](#)



BSA - Pull up banner templates

BSA pull up banner

Option 1 – BSA branded

Template includes the BSA circle graphic behind editable headline. Large size TTS logo is placed at the top with HNZ logo, URL, 0800 number and QR code line the bottom.

Hero Image is placed in the middle and can be replaced with one from your own library.

Specs: 850 x 2260mm
Indesign file includes 3mm bleed

Download files here:

[Indesign Pull Up Banner template](#)

[MS Word Pull Up Banner template](#)

Download fonts here:

[Fonts](#)



BSA pull up banner

Option 2 - BSA branded

Template includes Header banner with large TTS logo and editable headline text. The footer banner includes the HNZ logo, URL, 0800 number and QR code lining the bottom. BSA circle graphic is placed in the background

Hero Image is placed in the middle and can be replaced with one from your own library.

Specs: 850 x 2260mm
Indesign file includes 3mm bleed

Download files here:

Indesign Pull Up Banner template

https://drive.google.com/drive/folders/1ZuMecjn6PQik9rdkdGsST-OPt1DNvlza?usp=drive_link

Download fonts here:

Fonts



BSA Pull Up Banner

Option 3 - BSA branded

Template includes hero clear cut image. The hero image can be replaced with one of your own and is placed over the top of the BSA circle graphic.

Large size TTS logo, editable headline and URL sit in the top half of the banner with HNZ logos url, freephone number are placed in the bottom right corner

Specs: 850 x 2260mm
Indesign file includes 3mm bleed

Download files here:

[Indesign Pull Up Banner template](#)

[MS Word Pull Up Banner template](#)

Download fonts here:

[Fonts](#)



BSA pull up banner

Option 4 - Pacific graphic

Template has a footer banner with the BSA circle graphic and pacific pattern in the background. TTS logo is large and has prominent placement at top of banner with editable headline text beneath.

HNZ logos, URL, QR code and 0800 number are placed in bottom footer and hero image can also be replaced for one in your own library.

Specs: 850 x 2260mm
Indesign file includes 3mm bleed

Download files here:

[Indesign Pull Up Banner template](#)

[MS Word Pull Up Banner template](#)

Download fonts here:

[Fonts](#)

Freight Font (Vaine Toa campaign font) available for download via Adobe Fonts

<https://fonts.adobe.com/fonts/freight>



BSA pull up banner

Option 5 - Māori graphic

Template has a header banner with editable headline text and TTS logo. Footer banner features QR code, URL, 0800 number and HNZ logo with editable body copy.

Image can also be replaced with one from your own library.

Specs: 850 x 2260mm

Download files here:

[MS Word Pull Up Banner template](#)

Download fonts here:

[Fonts](#)



Contact

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Health New Zealand
Te Whatu Ora



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